HUMMINBIRD®

PROMOTION 2013

CONSUMER MAIL-IN REWARD INSTRUCTIONS:

1. Purchase a qualifying model between:
   January 1, 2013 thru June 30, 2013
2. Complete **ALL** of the information below.
3. Return the following information with this form:
   a. **Original** dated, itemized sales receipt.
      (please keep a copy for your records)
   b. **Actual** UPC bar code cut from the carton.

Sample UPC:

4. **Postmark by July 15, 2013** and mail to:

2013 Humminbird Promotion
Offer #940-1
PO Box 753801
El Paso, TX 88575-3801

5. Please allow 8-10 weeks for delivery.
   (10-12 weeks for delivery in Canada)
6. The status of your rebate will be available online at:
   status.rewardpromo.com/humminbird

INDICATE QUALIFYING MODEL:

	MODEL	MAIL-IN REWARD
☐	858c HD Combo Model #409010-1	$100 Prepaid Card
☐	858c HD DI Combo Model #409000-1	$100 Prepaid Card
☐	788ci HD Combo Model #407950-1	$50 Prepaid Card
☐	788ci HD Combo CHO Model #407950-1 CHO	$50 Prepaid Card
☐	788ci HD DI Combo Model #408130-1	$50 Prepaid Card
☐	798ci HD SI Combo Model #407970-1	$50 Prepaid Card
☐	597ci HD Combo Model #407920-1	$50 Prepaid Card
☐	597ci HD DI Combo Model #408120-1	$50 Prepaid Card
☐	598ci HD SI Combo Model #408950-1	$100 Prepaid Card

Promotion Dates: 1/1/13 through 6/30/13. Submission must be postmarked by 7/15/13. **Limit one redemption per household, per qualifying model.** Only the actual purchaser of the product qualifies for this reward offer. Offer valid in the United States and Canada. *Rewards shipped to Canadian addresses will be issued as a check in US funds. This reward cannot be combined with any other Humminbird offer. Void where prohibited by law. Please print legibly. Please allow 8-10 weeks (10-12 weeks in Canada) for processing. Non-compliant requests will be eliminated without response. Offer good while supplies last. Humminbird Visa® Prepaid Cards are issued by MetaBank™ pursuant to a license from Visa U.S.A. Inc. This card does not have cash access and can be used at any merchants that accept Visa debit cards. Card valid through expiration date shown on front of card. Cardholders are subject to terms and conditions of the card as set forth by the issuing bank.

First Name: Last Name:

Mailing Address: City:

State/Province*: Zip Code (US): Postal Code (Canada)*: Phone:

E-mail Address

Serial Number (12 digits)
Example: 12031503-0158

Purchase Date (mm/dd/yy)

☐ Check here to receive special offers, discounts and other e-mail communications from Humminbird.